

**SUMMARY OF THE AHDB BEEF AND LAMB BOARD MEETING
HELD ON 9th SEPTEMBER 2021, 9AM WITHIN THE AHDB BOARD ROOM**

PRESENT: Adam Quinney (Chairman), Colin Bateman (CB), Laurie Ibbotson (LI), James Shouler (JS), James Taylor (JT), Steve Thompson (ST), Paul Unwin (PU), Robert Venner (RV)

APOLOGIES: Trevor Bellis (TB), Anne- Marie Hamilton (AMH)

IN ATTENDANCE: Rebecca Miah (RM), Will Jackson (WJ) (for specific item), Kim Matthews (KM) (for specific item), Sam Boon (SB) (for specific item), Paul Flanagan (PF) (for specific item), Manjinder Sandhu (for specific item), Caroline Burniston (CB)

CHAIRMAN’S WELCOME – APOLOGIES FOR ABSENCE

The Chair opened the meeting at 9.00am and welcomed those in attendance. AQ confirmed apologies from Trevor Bellis and Anne- Marie Hamilton.

DECLARATIONS OF INTEREST

JS confirmed his role for the British Cattle Breeders Club.

MINUTES OF THE MEETING 6th MAY 2021

The minutes were approved and signed by the Chair.

MATTERS ARISING OF THE MEETING 6th MAY 2021

RM updated on the actions. Key updates as follows: -

- Operating reporting system on the agenda
- CB to request state aid information from GA for Board circulation
- LI/LB working on food box initiative – CB to chase LB for an update
- WDIGFML to be circulated to the Board once published.
- KE digital delivery figures discussed – the importance of measuring other peoples KE effectiveness was recommended.

MANAGEMENT ACCOUNTS - MANJINDER SANDHU

MS gave an accounts update, including RFF activity.

STRATEGY DIRECTOR UPDATE - REBECCA MIAH

In addition to the featured report, RM offered the Board an update on the Medicine Hub.

KPI DASHBOARD DEMONSTRATION – PAUL FLANAGAN

PF demonstrated the revised dashboard. Then Board agreed this version offers much more clarity.

SKILLS/REGIONAL FORUMS – ADAM QUINNEY



AQ requested ideas from the Board over the next working week on the topic of skills and identifying any gaps

R&D GENERAL UPDATE – KIM MATTHEWS

KM delivered a detailed and informative presentation to the Board. Key areas addressed were the changes in Government Policy, longer term vision and the work still in the research phase.

SIGNET – WHAT IS WORKING AND WHAT IS NOT – SAM BOON

SB showcased to the Board the development within Signet along with some of the barriers. Appetite for a Breed society was discussed a detailed debate also developed around how genetics fits into the environmental arena.

CHAIRMANS CLOSING ADDRESS – ADAM QUINNEY

Due to the agenda overrunning this item was not included.

AOB

There was no other business.

The Chairman closed the meeting closed at 2.30pm

Date and time of next meeting 12th November 2021

